

FACT SHEET



What is CVI?

A University of Nebraska Extension development resource for communities.



What is the goal for CVI?

To become the go-to community development resource for Nebraska communities and organizations.



What is Unique about CVI?

The breadth and depth of research driven resources, learning opportunities, experience of the Extension staff and their collaborative approach toward “working with instead of for.”



CVI Vision?

A future where Nebraska communities are vibrant, businesses thrive and youth and young adults are engaged.



What is the CVI Mission?

The purpose of the University of Nebraska Extension’s Community Vitality Initiative is to collaborate with communities and other resource providers to implement best-practice solutions to grow business, create vibrant communities and engage youth and young adults.



What are the Values of CVI?

The following values contribute to the tone and “personality” of CVI. The six core values are:

Integrity	Impact	Innovation
Interaction	Inclusion	Integration

Visit communityvitality.unl.edu for more information

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CVI Solutions Snapshot

RESOURCES		LEADERSHIP
 Marketing Hometown America	 Citizenship Washington Focus Civic Education	 Leadership Development The University offers a wide range of research-based leadership resources for rural communities and their organizations. Contact Charlotte Narjes, cnarjes1@unl.edu
 Connecting the Dots	 Early Childhood	
 Red Carpet Service	 Career and College Readiness	
 Leap Into Careers	 Farm & Ranch Transition	
 Regional Food Systems	 Nebraska Entrepreneurship Initiative	YOUTH AND YOUNG ADULTS Contact Dagen Valentine for all youth resources, dvalentine2@unl.edu
 Stronger Economies Together	 Community Readiness Tools	 4-H
 Nebraska Cooperative Development Center	 Latino Small Business Program	 Youth Connections
 Broadband Planning	 Maker Spaces/IML	 Youth Entrepreneurship/ESI
 Focus on Citizenship	 Healthy Communities	 Other Youth Resources
 Prosperous Communities	 Entrepreneurship Investigation (ESI)	RESEARCH
 Disaster Education & Recovery	 7 Habits for Highly Effective Teens	 Sustainable Agriculture Research and Education (SARE)
 Buy Fresh/Buy Local Business	 Digital & Civic Engagement	 Rural Poll
 NET Force	 Transportation	 Community Analytics 
 Entrepreneurial Community Activation Process (ECAP)	 Online Educational Opportunities: <ul style="list-style-type: none">• Marketing Agritourism• Direct Marketing of Specialty Foods• eTailing	
 Extension Disaster Education Network (EDEN)		
 Business Model Canvas		
		EVENTS Please visit CVI site: cvi.unl.edu

 = Growing Nebraska Business
  = Creating Vibrant Communities
  = Engaging Youth & Young Adults